



ASHFORD ACADEMY

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Major Retailers Want To Give Our School Money!

Dear Ashford Academy Families:

We're pleased to share some exciting news about a new fundraising program for our school. It's called "SCRIP", and it's the fundraising program that works while you shop.

Many of you have probably heard of Scrip or even participated in the past. But for those of you not familiar with this program, Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Shell, Pizza Hut, Red Lobster, and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to us at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

The beauty of Scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with Scrip at the stores that participate in the Scrip program! And Scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline, and even dining out.

The Ashford Academy Scrip program promises to be a simple and effective fundraising program. Orders will be placed on the first and third Monday of each month. You can print an order form from our website or pick up a form in the office.

Thanks for your support.

Sincerely,
Jennifer Wright
Scrip Program Coordinator